



MOTION PICTURE LICENSING FOR EDUCATIONAL USE

Free online use subject to agreement of DDRL terms and conditions

HD MOTION PICTURE COMMERCIAL LICENSING FEES

Based on a 10 second minimum per shot for a single shot. Negotiable for large orders and repeat uses.

Rates apply only to commercial users and you only pay for what is used in your final production.

Rates vary according to your distribution requirements and format, so please ask us for a specific quote.

Standard VAT rate applies in UK

Discounted digital motion pricing for commercial use for businesses promoting purposes of Dartmoor National Park.

Standard prices below less 10% for single shot request and up to 20% for additional shots.

Other purposes by negotiation.

2014

Television Programming:

(Single episode, five year license)

National: £38 per second

International: £50 per second

TV Promo (13 weeks): £65 per second

Commercials - Television / Cable:

National: £50 - £135 per second

International: £215 - £235 per second

CD-Rom; Home video; DVD; World wide web:

(sold as add-on Rights) £13 per second per medium

Theatrical - Films / Trailers:

Feature (including TV / Home Video): £100 per second

Trailer: £65 per second

Documentary / Short: £65 per second

Home Video: £30 per second

Non-Broadcast:

Educational / Museums: £25 per second

In House Industrial / Corporate: £27 per second

Trade Shows / Fairs / Conventions (single event): £30 per second

Trade Shows / Fairs / Conventions (one year): £50 per second



DDRL Stock Footage Library for commercial use

How to use the Stock Library:

1. Find the still or video you want to use in our indexes
 2. Phone or E-mail us with a description of specific footage
 3. **Order a Screening DVD (£50)**, plus shipping (includes up to 30 minutes of time-coded sample footage).
- Or, Request higher resolution Quicktime clips of the full shots that interest you,



available on-line, for viewing the same day (£25 - £100, depending on number of clips).

4. Ask for a quote:

Tell us the following details and we will e-mail you a quote for licence fees and technical costs specific to your needs:

- a. Type of production (e.g. Theatrical; Television; Commercial; Promo; Corporate; Non-Broadcast; etc.)
- b. Media
- c. Territory
- d. Length of licence
- e. Tape format

Remember to let us know any extra details, as they may affect the quote: e.g. type and amount of footage required (cost is reduced if ordering more than one minute); how the footage will be used: full screen; part screen; or background only for superimposition.

5. Ordering a sub-master clip

Tell us which shots you need with clip reference name and number, time-code, and description. All transfer and other costs associated with supplying a submaster will be charged. An estimate of cost can be provided when your order is placed. We will send you a copy of our Terms and Conditions- do we have this? which must be signed before we supply the submaster, although placement of your order implies acceptance.

Please note that a fee of £100 or any amount up to the minimum licence fee quoted will be charged if a submaster is ordered but footage is not subsequently used in the final edit.

6. Tell us what you decide to use

We need to know the number of seconds of original source material used in your production with reference to our time codes and shot description so that we can license use of the footage. The licence fee depends upon the type of production and rights required. It is payable on the total number of seconds/shots used in the final cut of the production. A minimum licence fee of ten seconds is applied to each production. A copy of the final production should be sent to us for our reference to what has been used. Rights are licensed for non-exclusive use of footage as edited in one production only. Use of footage in trailers/promotions/title sequences for the production (other than the rights already quoted) are to be negotiated separately.

7. Please return a signed copy of our Film Release Agreement, with payment, and return all submaster tapes at this stage. Please refer to our Terms and Conditions of business.

Contact Andrew Cooper for further details.

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